

# Bridgeport News

Fall 2011



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## VISIT OUR WEBSITE FOR

[Patient Eligibility](#)

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[www.bridgeportdental.com](http://www.bridgeportdental.com)

Effective January 1, 2012  
you can reach us at our  
new website

[www.advanticadental.com](http://www.advanticadental.com)



Bridgeport Dental Services is pleased to announce that effective January 1, 2012 its business name will change to Advantica. Over the next few months we will begin phasing out the Bridgeport name and you will see provider materials with our new name and logo. In addition, your provider agreement with Bridgeport will be transferred by operation of law to Advantica.

### Who is Advantica?

Advantica has proven expertise as one of the country's largest vision and dental management companies with a name that has been in use for over a decade. Advantica is committed to supporting our provider networks in order to ensure the delivery of best-in-class patient care.

We are very excited about this business integration as we continue making efforts to enhance our services and further expand the business. Thank you for your participation and being a vital part of this success.



## From the Desk of Walt Pfitzinger, DDS

A full copy of the article *A BRIGHT IDEA TO PROVIDE DENTAL HOMES TO OUR YOUNGEST, MOST VULNERABLE PATIENTS* by Craig S. Hollander DDS, MS is posted in our Provider Education Area on the Bridgeport Website. This article provides great information on the dilemma we face in the dental community with kids not being seen by the dentist until they are at least age three. At present, 81% of dentists polled currently are seeing kids age three and younger. Of these, 39% are seeing children by age one in their practices. To change this, a project called Points of Light (POL) was created by Dr. Kevin Hale. You can find more information about this program by visiting the website [www.pointsoflightonline.org](http://www.pointsoflightonline.org).

D0145 Oral Evaluation for a Patient Under Three Years of Age and Counseling with Primary Caregiver is a covered benefit.

### Important Addresses

**Please send Prior Authorizations  
and Correspondence to:**

Bridgeport Dental Services  
9735 Landmark Pkwy Drive #14  
St. Louis, MO 63127

**Please send Claims to:**

Bridgeport Dental Services -Claims  
C/O Solutions Data Systems  
1051 Cassens Industrial Court  
Fenton, MO 63026

**Please note our new web address  
effective January 1, 2012  
[www.advanticadental.com](http://www.advanticadental.com)**

### Claims Corner

The management team completed a recent review of the Bridgeport Dental Services procedure codes policies and procedures, and you should have received an updated copy of the Clinical Guidelines. Also, we have a new prior authorization/referral form that became effective 10/17/11. Please visit the Providers Area Section of the website if you have not received these documents, or you may contact us at 877.394.9994 to request a copy.

The MO HealthNet Division has a dental bulletin reflecting changes effective November 1, 2011 to the following: Palliative Care Policy, Removal of Procedure Codes D2410-D2664 and D9951, Occlusal Guard (D9940). Please visit the MO HealthNet website <http://dss.mo.gov/mhd/providers/pages/bulletins.htm> to review these changes.

**Our office will be closed for the upcoming holidays:**



**Thanksgiving**  
Thursday, November 24th  
Friday, November 25th

**Christmas**  
Friday, December 23rd  
Monday, December 26th

**New Year's**  
Friday, December 30th  
Monday, January 2nd

